NATIONAL RECOGNITION OF LOCAL COUNCIL MAJOR GIFTS SUPPORT

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We only have a short time to live, so it is essential to do things that are worthwhile and to do them now.

-Lord Robert Baden-Powell

Pillars of Scouting

To sustain healthy councils throughout the Boy Scouts of America and to deliver quality Scouting programs to youth, three fundamental pillars of Scouting must be sustained and increased: operating income, capital income, and endowment income. The growth and sustainability of all three pillars of Scouting will strengthen the platform on which Scouting is delivered to our communities throughout the Boy Scouts of America.

Major Gifts Recognition Awards

Encouraging major gifts to BSA local councils is one of Scouting's highest priorities. It is one of the best ways to ensure that your council can continue to offer the outstanding programs it now has and also grow to meet the needs of the youth and communities it serves.

In gratitude for such support, the BSA nationally offers three distinct recognition awards. These awards are presented by the local council to donors who support Scouting's financial needs with gifts to their local council.

The national recognitions are:

The James E. West Fellowship – Exclusively for Gifts to Endowment

James E. West was the first Chief Scout Executive of the Boy Scouts of America, and he served in that position for more than three decades. The West Fellowship award is available for gifts of **\$1,000** and up in cash or marketable securities to a council endowment fund. The gift must be in addition toand not replace or diminish-the donor's annual Friends of Scouting support. Many individuals and corporations make these gifts either on behalf of someone else-such as in honor of an Eagle Scout, Silver Beaver recipient, a retirement, a special accomplishment, or anniversary-or in memory of a special individual. If an institution is truly "the lengthened shadow of one man," it is more than fitting that the BSA honor James E. West's major contributions to Scouting in such a significant way.



The 1910 Society—For Gifts to Operating, Capital and/or Endowment Funds

Founded in 1910, the Boy Scouts of America has grown into something larger and more significant than anyone anticipated. We honor that special year by presenting the 1910 Society award to donors who make gifts of **\$25,000 or more** to their council. These gifts can be in the form of cash, securities, land, five-year pledges, or other property suitable for a council endowment fund or easily converted to cash. Recognition in the 1910 Society honors four very special individuals who shaped modern-day Scouting:

 Ernest Thompson Seton, nationally known artist and naturalist, author of the first official American Scout handbook and many other books important to Scouting;

Seton Level: \$25,000 minimum gift

 Daniel Carter Beard, first chairman of the National Court of Honor, national Scout commissioner, and author of many well-known books and stories for youth;

Beard Level: \$100,000 minimum gift

 Theodore Roosevelt, first Chief Scout Citizen, first vice president of the BSA, and U.S. president;

Roosevelt Level: \$500,000 minimum gift

4. Waite Phillips, one of the BSA's first benefactors, and donor to the BSA of almost 130,000 acres of land in New Mexico which became Philmont Scout Ranch;

Phillips Level: \$1,000,000 minimum gift

Phillips Silver Level: \$5,000,000 minimum gift

Phillips Gold Level: \$10,000,000 minimum gift

The Founders Circle—For Gifts to Operating, Capital, and/or Endowment Funds

The Founders Circle is intended to recognize **deferred** gifts designated for council operating,

capital, or endowment funds or unrestricted gifts to the council operating fund. With deferred giving (also called planned giving) so widely and effectively used by so many donors, the BSA wants to recognize the importance of such major gifts. Donors are recognized for gift commitments of **\$100,000 or more.** Unlike the other major gift recognition awards, a donor may qualify for membership with gifts made through:

- Charitable bequests in a will or codicil
- Charitable trusts, such as unitrusts, annuity trusts, and lead trusts
- BSA Gift Annuities or BSA Pooled Income Fund gifts
- Life insurance/retirement plan designations
- Other deferred gifts approved by the local council

There are four levels of membership within the Founders Circle:

- Bronze \$100,000 minimum gift commitment
- Silver \$250,000 minimum gift commitment
- Gold \$500,000 minimum gift commitment
- Platinum \$1,000,000 minimum gift commitment

The early founders of the BSA had the vision and commitment to make Scouting the No. 1 youth organization in the world. In that spirit, we honor the modern-day visionaries who qualify for the Founders Circle by **their** commitment to perpetuate the visions and beliefs of those founders.

For More Information

If you would like to find out more about our gift recognition programs or about Scouting's endowment campaign, contact your local council or the BSA Council Funding Team. You may want to visit our finance and gift planning Web site on the Internet; the address is www.scouting.org/ financeimpact. Or you may call our toll-free BSA finance hot line: 1-800-BSA-INFO.

The application for our national major gifts recognition awards is on the back of this page. Thank you for your interest in and support of our great Scouting movement.

National Recognition Awards Application for Local Council Major Gifts

Please give this form	(and attach to your gift, if applicable) dire	ctly to your local council.
Name(s) (to appear or	n certificate):	
Company (if applicabl	e):	
Mailing Address:	and the second	
City/State/Zip:		Phone:
I would like	e more information about (please che	ck one):
I would like	e to make a gift that qualifies for mem	bership in (please check one):
Тне 1910 Sc	DCIETY	
A gift of <u>\$25,000 or</u> and/or endowment		e within five years, to a local council operating, capital,
Six Giving Levels:	Ernest Thompson Seton Daniel Carter Beard Theodore Roosevelt Waite Phillips Waite Phillips Silver Waite Phillips Gold	\$25,000 minimum \$100,000 minimum \$500,000 minimum \$1,000,000 minimum \$5,000,000 minimum \$10,000,000 minimum
THE FOUNDER		에 있는 것은 것은 <u>이 가지 않는 것</u> 을 가 같은 것을 가 없다. 것은 것을 가 없다.
council operating, c	capital, and/or endowment fund Bronze: \$100,000 minimum	<i>Signature</i> <i>mmitment</i> (pledge payable within five years) to a local Gold: \$500,000 minimum
	Silver: \$250,000 minimum	Platinum: \$1,000,000 minimum
QUALIFYING GIFT	Value:	Description:
Name of Donor (if different than above):		Birthdate:
	Anonymous In Honor of	
Gift Pledge (Fo	or 1910 Society Only)	
the	fund of the , a gift of \$	and of the pledges of others, I hereby agree to give Council, BSA, located in , to be paid no later than the end of
Signed:		Date:
THE JAMES E	. WEST FELLOWSHIP	Signature
* For the West Fellowship	nore in cash or marketable securities b, only one name may be listed on the certificat uire a \$2,000 minimum gift.	

