

Troop/ Pack \_\_\_\_\_

**Strategic Planning: Goals and Strategies**

**Unit Pillars:**  
**Quality Program**  
**Membership**  
**Finance**  
**Leadership & Governance**

**Goals****Quality Programs:** \_\_\_\_\_

- Increase program attendance per capita<sup>1</sup> by 15% by 2018.
- Increase Cub Scout resident camping by 2% per capita each year.
- Increase Boy Scout resident camping by 2% per capita each year.
- Increase Council-wide Cub Scout rank advancements by 2% per capita each year.
- Increase Council-wide Boy Scout rank advancement by 1% per capita each year.

**Membership:** \_\_\_\_\_

- Increase market share<sup>2</sup> in \_\_\_\_\_ unit by 5 to 6% by 2018.
- Increase retention to 70% by 2018.

**Finance:** \_\_\_\_\_

- 3 months operating reserve in unit account.
- Fund the units year of Scouting following the ideal year method by 2015.
- Achieve 75% participation from families in the annual fundraiser.

**Leadership & Governance:** \_\_\_\_\_

- Increase unit committee to \_\_\_\_\_ active<sup>4</sup> members by \_\_\_\_\_.
- Increase trained, direct contact leaders to 85% by \_\_\_\_\_.
- Increase District Committee Leadership to 19 members per District by \_\_\_\_\_.
- Achieve unit leadership stability by \_\_\_\_\_.

<sup>1</sup> Attendance at the following events shall be included: IU Merit Badge College, Purdue Merit Badge, University of Scouting, Cub Haunted Weekend, Annual Banquet, Council quarterly trainings, Fall Council Camporee.

<sup>2</sup> Market share = total youth served (Including Exploring.)

<sup>3</sup> Included in-council and out-of-council youth for camp sustainability

<sup>4</sup> Active= attendance at 50% or more of the meetings